Welcome to Principles of Business and Business Economics class!

*Principles of Business and Business Economics* is the first required course in the High School of Business™ sequence.

Description:

This project-based business course develops student understanding and skills in such areas as economics, entrepreneurship, operations, and professional development. Through the use of several projects, students acquire an understanding and appreciation of economic decision-making in the business world as well as augmenting their knowledge of entrepreneurial contributions. Current technology will be used to acquire information and to complete the projects. Throughout the course, students are presented problem-solving situations for which they must apply academic and critical-thinking skills. In addition to learning about economics in business, students also will take another step toward becoming a part of their local business community.

Project Unit Principles of Business:

* Lights Camera Business- Students are introduced to different types of businesses (wholesale, retail, manufacturing, service and non-profit) in our community
* What Would You Do- Students further their knowledge of the businesses and examine their role in the private enterprise system, the business’s competitors, and other factors which affect profit and risk.
* Big Squeeze- Students acquire and understanding of publically traded companies that does business internationally. In groups, students research legal issues, government regulations and ethical issues in business.
* Business to the Rescue- Working in teams students will develop business “superheroes” representing different activities—accounting, finance, marketing etc. Each group will be given “What if” scenarios and the group will need to solve the problem using their super hero power

Project Unit Business Economics:

* Make the Most of It – Students learn about zoning, conduct primary and secondary research, utilize decision matrices in this project in order to determine the best use of an empty commercial lot in the local community.
* China Dynasty – Students conduct secondary research comparing production in the U.S. to that of China before using a decision matrix in their group to determine where they will produce their theoretical toy.
* Seven Days, Six Nights – Students explore a vacation destination around the world to develop an understanding of exchange rates and the value of currencies.
* The Good Ole’ Days – Students develop an understanding of economic policies and measures and after being assigned decades over the last century conduct research and develop a presentation about what they have learned.

*Required Materials:*

* There are no required textbooks for this course. The Internet and other materials provided by the instructor will be used.Students will also have an email account assigned to them for classroom/educational use.
* Students are expected to come to class prepared with their computer laptops.
* What is expected of you in this class?
* In this class, you will be expected to take responsibility for your learning. Class discussions, lectures, individual activities and group work are all part of delivering the material covered in this class. Students are expected to come to class prepared to discuss subject matter, and have questions about materials that they do not understand. Students are expected to take advantage of the various opportunities made available to master the objectives of this course including participating in office hours.
* Students are expected to participate in all classroom activities including all group projects.
* Students are expected to follow school rules in this classroom including treating one another with respect at all times.
* Students are to be in class and ready to start by the time the bell rings. This includes having your Laptops and notes available. Students coming into class late are considered tardy.

For those coming late to class with a signed pass will not be considered tardy. Being late to class for first period requires a pass from the office or staff member to be admitted to class – no exceptions.

* Tissues and hand sanitizer are available to students in the classroom and you are encouraged to use them as needed! This is especially important with the use of classroom computers in an effort to reduce the spread of germs.
* This classroom is equipped with a wireless lab. All students are expected to show respect for this hardware. Any tampering with this equipment will be dealt with severely. We are very fortunate to have this new equipment, and we want to keep them in good working order.
* Student email accounts are for classroom/educational use. It is important to understand that this email is monitored, and inappropriate use of this system will result in disciplinary action.
* I fully expect students to maintain honesty in their work. Students will be asked to apply the knowledge gained in this course. Students who plagiarize will not be accepted and will be required to resubmit this work.

What you can expect:

* To be treated with respect by all.
* To have your individual educational needs addressed when they are communicated clearly.
* To have opportunity to master the objectives of this course through various methods of assessment.
* To be kept up-to-date on your academic progress throughout the term. Parents and students can access their grades through the Parent Access Progress Book link on the district website: [www.washingtonch.k12.oh.us](http://www.washingtonch.k12.oh.us).

Communication:

Students and parents/guardians are encouraged to contact me by phone or email with any questions or concerns. The phone number at the high school is 636-4221, and my email address is [david.penwell@wchcs.org](mailto:julie.beis@wchcs.org). I check my email several times a day, so this is a very effective method of communication. Students are also encouraged to come in anytime during office hours which are Monday – Friday from 3:00-3:30 pm however, I am often here later than this. It is important to check to be sure that I do not have an after-school meeting that would cause me to not be here for office hours. Parents are always welcome to come in to visit as well, however it is best that you call first to be sure when I am available.

Parent conferences will be held throughout the year, and I highly encourage you to come in with your parent(s) for a visit.

I am looking forward to having you in class this trimester!

David Penwell

High School of Business Instructor – Great Oaks Institute of Technology Satellite Program

Room 116

August 2017

Dear Parent or Guardian:

Your son or daughter is enrolled in Principles of Business-Business Economics. This yearlong course is the first of four required courses offered through the High School of Business ™ program, offered by the Great Oaks Institute of Technology and Career Development here at Washington High School. We are excited to be one of a very few high schools across the nation to offer this program. The purpose of this course is described in the attached syllabus.

The High School of Business ™ program is a challenging program that will help prepare students to excel in college business programs as well as other related career fields. In this program, students will experience a project and problem-based learning environment in which they solve complex business problems. If you have not had an opportunity to come in and check out this program, I hope that you can make it in during the year. Please be sure to provide an email address or method of contacting you so that we can stay in contact! If you need to see me individually about your son or daughter’s progress, please feel free to email me or call anytime. You are also encouraged to come in and visit class; however, you do need to check in with the office first.

The success of this program relies heavily on the formation of business partnerships in the community. If you are involved in business in the area or you know others that are, please consider helping us identify business partners. An example of the needs for our Principles of Business course is that each student will need to find a business partner (as assigned in their individual groups) that is involved in retail, wholesale/distribution, manufacturing, service, and non-profit. These partners would be asked to provide some basic information about their business either via email, phone or personal interviews. In the course your son or daughter is presently enrolled in, we utilize a speaker on zoning, and judges (for their lot project) from the Chamber of Commerce. Students who are involved in the local DECA chapter also have called on local professionals for assistance in studying for competition, and we have had the pleasure of having them judge at our district competitions.

Please review the attached syllabus and feel free to contact me with any question or concern you may have! Once you have read over the material in the syllabus, please complete the attached form and have your son or daughter return it to me, or send me the requested information via email to [david.penwell@wchcs.org](mailto:david.penwell@wchcs.org).

Please complete and return this form to me via your son or daughter, or you may email me the requested information to [david.penwell@wchcs.org](mailto:david.penwell@wchcs.org)

Student’s Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Class enrolled in: Prin of Business & Business Economics

Parent/Guardian Name(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Preferred Phone Number (\_\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell/Home/Office (circle)

Parent Email Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please mark below any activity that you would be interested in participating in:

\_\_\_\_\_ Chaperoning for DECA events

\_\_\_\_\_ Serving as a speaker on a topic in class (various business topics….)

\_\_\_\_\_ Working with students as a mentor providing coaching and help in preparing for DECA competition

\_\_\_\_\_ Partnering on projects for the High School of Business Program

\_\_\_\_\_ Provide suggestions for business partners for various projects

If you indicate interest in any of the areas above, I will be in contact with you. I find email to be an easy way of communicating; however I realize some do not prefer this method, so please indicate your preferred method of communication below:

\_\_\_\_\_ I prefer to be contacted via phone

\_\_\_\_\_ I prefer to be contacted via the email address above